

INTRODUCING MUN COMBAT BOTS



**CANADA'S FIRST
STUDENT LED
COMBAT ROBOTICS LEAGUE**

**SPONSORSHIP PACKAGE
FALL 2026**

WHAT IS MCB?

MUN Combat Bots (MCB) is Canada's first **student led combat robotics league**.

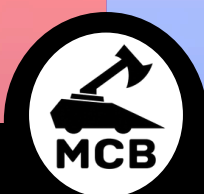
MCB, the newest Student Design Hub (SDH) team at MUN, organizes a semesterly combat robotics competition, similar to the TV show **BattleBots**. The competition is open to any current post secondary student in St. John's, regardless of background, discipline or level of experience. All our robot fighting events will be recorded and livestreamed.



OUR MISSION

Our mission is to make Robotics more **fun and accessible for everyone**, as well as ignite interest for STEM education within the children and youth of Newfoundland.

For teams participating in our competition, we provide them the necessary components and a budget to help build their bots. With MCB's success, students gain an inexpensive and accessible way to develop their skills, while the community gains an entertaining local event to follow.



WITH YOUR HELP

MCB will launch its first competition season this Fall semester.

All donations and monetary sponsorships strictly go towards making the competition a better experience for both the participating teams, as well as for the audience.

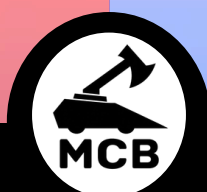
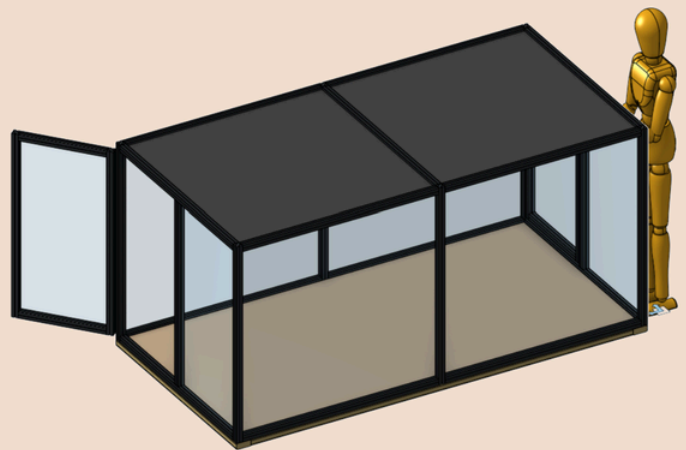
With your contribution, we can accommodate **more teams**, build **better entertainment systems**, scale up to **higher weight classes**, and travel to **more national competitions**.

WHAT WE OFFER

The opportunity to help shape an exciting and innovative project from the ground up, and support future STEM professionals.

All of our robot combat events will be highly publicized, daylong events that will be viewed by lots of people.

Your branding can be placed all around the venue in easily viewable spots. Alongside, we can share your branding and your mission both on social media and during our events



TENTATIVE TIMELINE

FALL REGISTRATION

SEPTEMBER 2026

- Every interested team, with 4 members each, signs up for the semester's competition and receives safety training

BUILDING AND TESTING

OCTOBER - NOVEMBER 2026

- Teams receive their electronic components, and weekly Build Nights are hosted to help design their chassis

THE FINAL SHOWDOWN

NOVEMBER 2026

- Teams battle against each other in a daylong public event, and the winners of the semester's competition are judged



SPONSORSHIP TIERS

SPONSOR PERKS/TIERS	DONORS (< \$500)	BRONZE (\$500+)	SILVER (\$1000+)	GOLD (\$2000+)	CHAMPION (\$3000+)
Name mentioned in The Founder's List	✓	✓	✓	✓	✓
Logo featured on our website		✓	✓	✓	✓
Logo featured at Events		S	M	L	XL
Thank you post on Social Media		SHARED	✓	✓	✓
Your Event Banner displayed at venue			✓	✓	✓
Sponsored Ad Read Segments during...			EVENT, (30 SECONDS)	EVENT, YOUTUBE (60 SECONDS)	EVENT, YOUTUBE (120 SECONDS)
Official Event Invite				✓	✓
Award Sponsors					✓

***WE ALSO ACCEPT IN-KIND SPONSORSHIPS AND THE DONATIONS OF MATERIALS/EQUIPMENTS/TOOLS AND MERCH/SWAG.**
FOR MORE INFORMATION, PLEASE CONTACT: TEAM@MUNCB.COM



GLOSSARY OF PERKS

SPONSOR PERKS	SPONSOR PERKS BREAKDOWN
Name mentioned in The Founder's List	A permanent document compiling all the contributors who have helped us successfully launch our first competition. This document will be publicly available on our website and all of our social media. LIMITED TIME ONLY
Logo featured on our website	Your logo and brand information will be featured on our website's Home page and Sponsors page.
Logo featured at Events	The promotional material and display pieces used during our events will contain your logo according to the the corresponding sizes.
Sponsored post on Social Media	Bronze: Shared social media post detailing all bronze sponsors. Silver/Gold/Champion: Dedicated informational post about your brand on all our social media pages.
Your Event Banner displayed at venue	If you have a dedicated banner stand, we will collect it from your office and put it up on the forefront of all our public events. This will be viewable by both the venue audience, as well as the online viewers.
Sponsored Ad Read Segments during...	Events: Your provided promotional script will be read out loud periodically throughout the event by the event announcers. YouTube: A recorded and edited sponsor segment will be included in our edited YouTube content.
Official Event Invite	You and your team are officially invited to spectate The Final Showdown in November, as well as talk about your brand. You will have a dedicated table during the event.
Award Sponsors	An award presented will be titled after your brand (For example, XYZ Best Design Award) and your branding will be incorporated into the design of the award. You may also choose to have this award presented by your team at the venue.

CLOSING REMARKS:

Regardless of whether you decide to support our project or not, we want to thank you for reading our sponsorship package.

We want to build something cool that benefits the community, as well as future STEM professionals. Any support you provide directly helps us not only bridge the gap between academics and design tools, but also to put on an entertaining show in the process. We're definitely biased, but we'd say that's money incredibly well spent.

